



CONNECTING...

COMMUNITIES TO CAPITAL  
CAPITAL TO CHANGE

**nexii**  
where capital meets impact

# NEXII IS A SOCIAL ENTERPRISE WITH DEEP AND EXTENSIVE ROOTS IN AFRICA AND A SOLID TRACK RECORD SPANNING MORE THAN 12 YEARS OF PERFORMANCE AND CONTRIBUTION IN THE FIELD OF IMPACT INVESTING.

Established by the founders of the GreaterGood Group, most notably GreaterCapital, the South African Social Investment Exchange (SASIX) and the SA Network for Impact Investing (SAIL), we are passionate about creating innovative solutions and delivering thoughtful services to help investors access change and social businesses access capital in order to scale and become integrated mainstream investments... without jeopardizing their purpose, mission and integrity.

## NEXII'S PRODUCTS AND SERVICES INCLUDE:

- Open, advisor-neutral impact investment marketplaces, private placement platforms with regulated, international electronic clearing and settlement and a regulated public impact investment exchange board
- A content-rich open access global portal providing industry information and allowing the tracking of investments across all platforms for all actors interested in impact investing
- Impact investment due diligence training, portfolio and information management tools, and other related support services
- Social finance engineering and product research and development
- Research and support services for impact investment marketplace development

We also have a non-profit advocacy and field-building arm, which aims to serve as a global policy, marketing and public relations voice for impact capital markets and Nexii partners in other regions.

Nexii is led by a dynamic team with more than 50 years of experience in traditional finance and the global capital markets as well in social and environmental (impact) assessment and social investment. We have an advisory board of international experts who provide us with meaningful input, strategic advice and supportive recommendations in a variety of areas relevant to the industry and the implementation of the Nexii platforms.

## NEXII PROVIDES IMPACT INVESTMENT PLATFORMS WITH TRUSTED REGULATORY OVERSIGHT TO FACILITATE THE TRANSPARENT FLOW OF CAPITAL TO HIGH-IMPACT BUSINESSES THAT ADDRESS CRITICAL GLOBAL SOCIAL AND ENVIRONMENTAL CHALLENGES.

The Nexii investment platforms enable social businesses or funds to raise their profile and seek the investment capital they need to scale, replicate or implement new activities.

With support and assessment by a Nexii accredited Nominated Impact Advisor, social and environmental businesses or impact investment funds have their offering listed and profiled on a Nexii platform where investors can choose to invest in their future. Listed social businesses are required to provide both traditional audited financial reports as well as verified social impact reports.

**Social businesses or funds can raise capital on one or all of our three capital raising platforms, according to their specific needs:**

**THE IMPACT EXCHANGE BOARD (IX)** is a board for social businesses and funds on the Stock Exchange of Mauritius (SEM), established in collaboration with Nexii. The iX is for social businesses or funds looking to list on a regulated public stock exchange to raise equity and/or debt. Impact reporting requirements complement traditional financial reporting to help social businesses protect their missions.

**NEXII IMPACT CAPITAL PLATFORM (ICP)** is an over-the-counter platform for social businesses or funds to raise unlisted debt or equity in a private (not public) environment with transparent electronic clearing and settlement services provided by a regulated central security depository. It operates on a national and regional basis and is tailored towards those high impact businesses looking to scale impact, but not enter the public capital markets.

**NEXII IMPACT OPPORTUNITIES PLATFORM** enables social business to raise grant capital and/or convertible grants on a public platform. This platform can be used by early stage enterprises in order to accelerate their growth as well as by larger enterprises also listed on the iX or iOP who wish to leverage their capital raising with technical assistance grant finance to increase capacity or conduct research.

### **Social businesses listed on the Nexii platforms benefit from:**

- A single reporting framework, dramatically simplifying impact assessment and reporting requirements
- Aggregation of potential investors, reducing the time and resources and energy spent searching for finance from disparate sources
- Increased visibility, credibility and status
- Access to a greater pool of investors and the potential for a broader shareholder base
- Protection of impact mission while raising capital in a traditional environment
- Favourable listings requirements, fees and annual listing obligations
- Facilitates capital raising for organic growth and provides potential for liquidity, thereby increasing market activity

### **Investors trading on the Nexii platforms benefit from:**

- High levels of transparency through the use of established, tried and trusted market structures that facilitate opportunity identification, analysis and investment allocation
- Increased liquidity and increased market activity as well as regulated clearing and settlement systems
- Clear exit strategy for Angel investors
- Regulations and listing rules guarantee the assets are sustainable and focused on delivering Impact
- Easy access to a pool of pre-qualified and regulated investment opportunities
- Unified reporting standards allow easy comparison of the financial and social performance of potential investments

### **Intermediaries serving the impact capital market benefit from:**

- Exposure to a broad base of high-impact enterprises as well as market research, data and analytics to facilitate understanding and assessment of this nascent asset class
- The co-location of information, research and data on pre-qualified investment opportunities which provides a baseline for more effective comparability and benchmarking
- Increased levels of published research data and analytics facilitated by the easier identification and aggregation of information on impact investment companies and funds
- Becoming part of a growing network of like-minded professional individuals in a high-impact sector
- Accreditation from a globally recognised name in the impact investing space

Nexii's criteria for listing are based on global best practices and comparable rules apply to all listed entities across all our platforms. Social businesses or funds must demonstrate:

- 1 PRIMACY OF SOCIAL/ENVIRONMENTAL PURPOSE AND INTENT**  
A specific and clearly stated positive social or environmental mission as the primary reason for its existence.
- 2 CLEAR PURPOSE OR "THEORY OF CHANGE"**  
Purpose and intent must be articulated in a Theory of Change that forms the basis for performance assessment and indicators to demonstrate output, outcomes and social and/or environmental impact.
- 3 IMPACT PERFORMANCE MEASUREMENT AND MONITORING SYSTEMS AND REPORTS**  
Systems must be in place along with a commitment to the ongoing monitoring and evaluation of impact performance and reporting using clearly defined indicators. Published Impact Reports are also a requirement.
- 4 A SUSTAINABLE BUSINESS MODEL AND A MARKET ORIENTATION**  
Strategy can be impact-first, finance-first or a combination thereof. Accordingly, a social business does not need to be profitable to be admitted, but must demonstrate a market-based approach to its operations.
- 5 COMMITMENT TO ACHIEVING IMPACT**  
A Nominated Impact Advisor and an Impact Performance Director (or person in an equivalent role) must be appointed.

Please visit [www.nexii.com](http://www.nexii.com) or email [info@nexii.com](mailto:info@nexii.com) for detailed information on our platforms, listing criteria or services.

**IMPACT INVESTING** is an investment strategy whereby an investor proactively seeks to place capital in businesses that can generate financial returns as well as intentional social and/or environmental impact.

**IMPACT INVESTORS** demand a demonstrated positive social and/or environmental impact in the companies they invest in. Depending on their priorities, investors can be classified as either finance-first or impact-first investors.

**SOCIAL BUSINESSES** have a solution to a social or environmental problem as their primary reason for existence and measure their impact to track progress. Social businesses can be non-profit, for-profit or hybrid organisations and they may or may not generate a profit.

**NOMINATED IMPACT ADVISORS** support social business and social impact funds in their preparation for listing on the Nexii platforms. NIA's are accredited by Nexii and the SEM and are appointed by social businesses and funds as a requirement for meeting and fulfilling market transparency and other pre-listing obligations.

**IMPACT VERIFICATION AGENTS** are the equivalent of auditors but with a specific expertise and focus on the assessment and verification of the social and/or environmental impacts and social return on investment reported by a social business or fund already listed on the Nexii platforms.

**THEORY OF CHANGE** is both a specific and measurable description of the purpose and vision of success of a social business and a strategic process that the business will follow in order to generate impact and measure its performance. It forms the basis for stakeholder identification and engagement, strategic planning as well as for ongoing decision-making and evaluation of results and measurement of impact achieved.

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